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Press Contact: Kate Jones

707.433.4173; katejones@pon.net

Winery Contact: Cheryl Dutton

707.431.2700; cheryl@dutchercrossingwinery.com

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**NEW LABEL AND NEW VINEYARD DESIGNATED WINES
DUTCHER CROSSING WINERY EMBRACES THE JOURNEY FORWARD**

Original Label Designed by graphic artist Susan Pate featured on first release Zinfandel

HEALDSBURG, CA, February 18, 2009 — Dutcher Crossing Winery is launching a new wine label featured on the first release of its new vineyard designated Bernier-Sibary Zinfandel. Symbolizing Dutcher Crossing's future direction, the original label showcases an embossed vintage high-wheel bicycle, an image with much meaning for Proprietor Debra Mathy. An avid cyclist and lover of bicycles since childhood, the last Christmas present she received from her late father was this high-wheeler. "The icon represents Dutcher Crossing Winery's pursuit of small-lot winemaking, attesting to the guiding power of my father's imagination, and the timeless qualities of an artisan approach to life," she explained.

The bicycle also commemorates the journey Debra has traveled during the past decade—as she and her father searched the world for the winery of her dreams—and the road ahead. "I bought Dutcher Crossing in March 2007, just a few months after my dad passed away." recalled Debra. Today, she and her team are moving forward with new vineyard-designated wines and new estate vineyard plantings.

"In the first five months of owning the winery, my winemaker Kerry Damskey and I added four new vineyard designated wines to our small-lot program," she stated. "We are also re-planting much of the estate vineyards surrounding the winery, including a Chateauneuf-style planting focusing on Grenache, Mourvedre, Syrah, Cinsault and maybe a little Cunoise. Kerry and I are both big fans of Rhone wines."

They are also enthusiasts of Dry Creek Valley Zinfandel, and the first release of the Bernier-Sibary Zinfandel reflects their dedication to revealing the essence of each vineyard through the artistry of "hands-on" winemaking. The 5-acre, organically farmed vineyard was planted in 1999 in the style of an old Italian vineyard, featuring Zinfandel intermixed with Petite Sirah, Carignane and Matero. Legendary Dry Creek Valley grower, Paul Bernier, oversees the vineyard owned by Jane and Scott Sibary. Dry farmed, the 3-acre block designated for Dutcher Crossing is composed of six different soil types.

The Dutcher Crossing 2007 Bernier-Sibary Zinfandel reflects this singular hillside site. Dark garnet hues, and aromas of rose and bramble with coffee undertones combine in an elegant, slightly restrained style. On the palate, delicate flavors of anis and blackberry linger with a flavorful finish. The alcohol is moderate for this variety at 14.4 percent. An original label graces the bottle. It was designed by Susan Pate, a highly recognized San Francisco graphic artist, known for her famous label designs such as Opus One and Domaine Chandon. It is available for \$XX at the winery and through the website, <http://www.dutchercrossingwinery.com>.

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